

Asset Type	Amount
Gross Profit	\$65,619,38
Events	\$ 39,363
Marketing	\$ 2,595
Advertising and Promotion	\$ 9,726
General Marketing	\$ 15,035
Other Expenses	\$ 919
Programs	\$ 1,236
Supplies & Equipment	\$ 2,411
Total Expenses	\$ 68,872

